



API 2005

Who is API?

We are a design and technology firm with focus on web, print and online commerce.

We have been working with companies throughout the world in diverse industries since 1997




Table of Contents

- Web Design, 3
- Interactive, 4
- Print Communications, 5
- Web Technologies, 6
- Summary, 7



API Web Site Design



Maximize Every Interaction

Your web site is the most important marketing vehicle of your company. In today's economy it is imperative that organizational web sites be effective at promoting, educating and servicing the prospect base and carry the lowest possible total cost of ownership.

API has developed an exclusive development and management process that enables us to deliver a better web site, faster and at a lower total cost of ownership.

API Interactive

Dynamic Product and Company Presentations

What cannot be achieved by touch or physical handling should be presented through sight and simulation. All technical product manufacturers should be committed to putting highly interactive, highly informative environments around every one of their products through API interactive development.

API can bring your products to life on the web, cd-rom or within sales presentations through expert interactive programming.

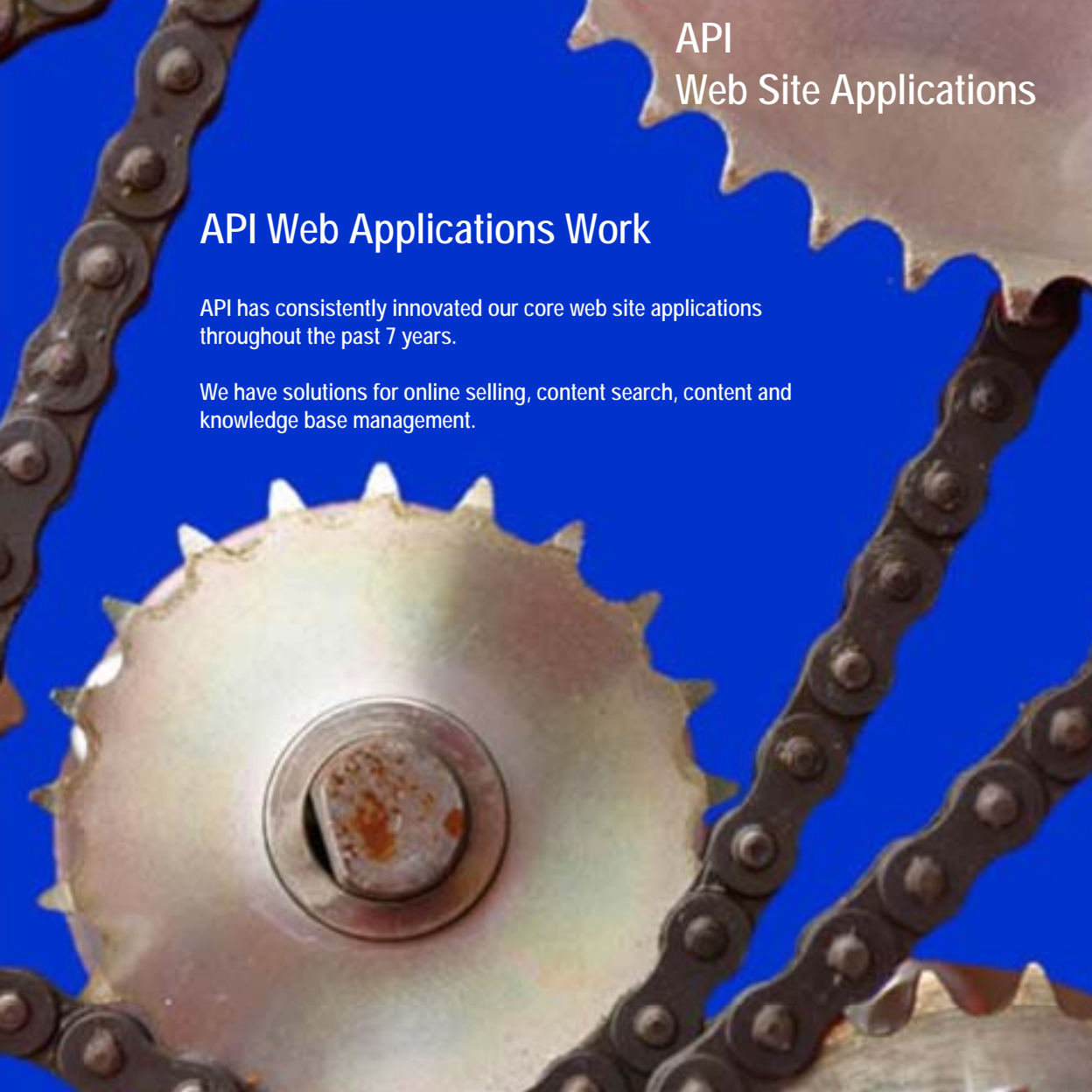


API Print Communications

Print to Win

Print continues to be the medium that prospects have access to the majority of their time. What your business prospects view while not online or engrossed in sales presentations is not without consequence. Organizations need concise printed communications that convey purpose and articulate meaning.

API has prepared annual reports, company and product brochures along with all common business print documents.



API Web Site Applications

API Web Applications Work

API has consistently innovated our core web site applications throughout the past 7 years.

We have solutions for online selling, content search, content and knowledge base management.

Summary

Switching agencies can be a difficult decision. API seeks the opportunity to work with your company in pursuit of better results.

Through constant analysis, measurement and adjusting we are able to achieve better results from even the tightest design, marketing and technology budgets.

Every project is a new benchmark from which your agency should be judged. We believe that we can provide your organization with more effective results- at lower costs. Provide us the opportunity, and we'll provide the home run.

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